

PBA2023

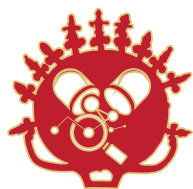
33rd International Symposium on
**Pharmaceutical and
Biomedical Analysis**

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www.pba2023.com

02-06 July 2023
Ankara University
Ankara / Türkiye



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Invitation

Dear Friends and Colleagues,

On behalf of the Organizing Committee, we cordially invite you to join us for the 33rd PBA Conference to be held between July 2nd and 6th, 2023, in our beautiful city Ankara, Turkey. The meeting will be hosted by the Ankara University Faculty of Pharmacy.

PBA 2023 will cover all aspects where analytical chemistry plays a role, including fundamental and applied sciences. It will offer plenary and keynote presentations on cutting-edge topics by internationally renowned leaders of the field, followed by contributed talks and poster presentations to stimulate interdisciplinary discussions as its long traditions of it. A young researcher's session will be organized to provide opportunities for and encourage Ph.D. students and postdocs to share their findings.

It has long been said that Turkey is a bridge between Europe and Asia, and now we can expand that to all continents as we are happy to welcome premier analytical chemists and other chemistry-related scientists from all over the world to enrich our knowledge with their lectures and presentations.

The venue of the PBA 2023 there is a big faculty (Faculty of Pharmacy) on the main Campus of Ankara University, which is the 1st university of the Turkish Republic. It is favorably located in heart of the city, an area very close to the city center and some historical places and very well served by road links and public transport.

In addition to the scientific program, exciting social events are being planned. Amazing sights, tranquil places off the beaten trail, world-renowned cuisine, and a very rich cultural tradition await you.

It gives all participants a chance to experience of Turkish history and culture along with traditional Turkish hospitality. We suggest that you spend a few extra days in order to really experience the true spirit of Ankara or around Ankara like Cappadocia.

To keep up-to-date with the conference, please bookmark the website: www.pba2023.com

We look forward to your participation in PBA 2023 in July 2023 and to welcoming you to our capital city Ankara.

Prof. Dr. Sibel A. OZKAN

Chair of the Organizing Committee



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Topics of Interest

- Affinity and bioactivity
- Analytical instrumentation
- Analysis of biologics
- Biomedical analysis
- Sample preparation
- Biosensors
- Chemometrics
- Chirality
- Clinical analysis
- Contaminants of medicinal plants
- Diagnostic applications
- Drug discovery and development
- Forensic sciences
- Green analysis
- Laboratory automation
- Omics (metabolomics, proteomics, etc.)
- Pharmaceutical analysis
- Pharmaceuticals in environment
- Phytochemical analysis
- Novel methodologies for pharmaceutical and biomedical applications



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Organization Committee

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Sponsorship Packages

Sponsorship Packages	Diamond 10.000 EUR	Platinum 7.500 EUR	Gold 5.000 EUR	Exhibition Space 2.500 EUR
Satellite Symposium (upon approval by programme committee; faculty travel and accommodations not included)	✓	-	-	-
Logo on the final programme	✓	✓	✓	-
Advertising banner and hyperlink on the official Conference website	✓	✓	✓	-
Logo on the website as as sponsor or exhibitor	✓	✓	✓	✓
Delegate bag insert – 1 page PDF submitted by sponsor	✓	✓	-	-
Sponsor recognition on the “Thank You to Our Sponsors” banner	✓	✓	-	-
Exhibit Space (bare space)	12 m ² (6 m x 2 m)	6 m ² (6 m x 2 m)	6 m ² (3 m x 2 m)	6 m ² (3 m x 2 m)
Additional booth if required	20% discount	15% discount	10% discount	
Free exhibitor registrations	4	3	2	-



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À la Carte Opportunities

Satellite Symposium

3.000 EUR

(upon approval by programme committee; faculty travel and accommodations not included)

Sponsorship of the mobile app

7.500 EUR

Charging Corners with seating area

3.000 EUR

Delegate Bag

4.000 EUR + bag cost

The company should support the congress as a silver sponsor at least

Badge Lanyards

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2.000 EUR + pen cost

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Congress, Incentive and Events

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